## "VIPpro Days" Contest Official Rules

## NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. THE ENTRANTS WILL HAVE TO CORRECTLY ANSWER TO A MATHEMATICAL-SKILL TESTING QUESTION IN ORDER TO BE DECLARED WINNERS. VOID WHERE PROHIBITED BY LAW.

- 1. Contest Organizers. The contest organizer of the "VIPpro Days" contest (the "Contest") is RONA inc. (for RONA, RONA+ and Réno-Dépôt's) ("Rona"), (the "Organizer"), having its head office located at 220 Chemin du Tremblay, Boucherville, Quebec, J4B 8H7.
- 2. Eligibility. Only legal residents of Canada (excluding the Yukon, Northwest Territories and Nunavut) who are at least the legal age of majority in their province of residence at the time of entry are eligible to participate in the Contest. The Organizer and its related entities, subcontractors, mandataries, or representatives involved in the organization of the Contest or the provision of a Prize (as defined below), as well as their employees, jury members, and any other person domiciled at the same address as the persons mentioned above are not eligible to enter into the Contest. Advertising and promotional agencies as well as any other person engaged in the development, production or distribution of materials related to this Contest are considered subcontractors of the Organizer. At any time, the Organizer may, for the purposes of the Contest, request proof of the identity or eligibility of any person entering the Contest (the "Participant"). Failure to provide proof within five (5) days following such a request by the Organizer may result in the Participant's disqualification, at the Organizer's sole discretion. All information provided by the Participant to the Organizer must be true, accurate and complete. The Organizer reserves the right to disgualify any Participant whose entry is received outside the Contest Period (as defined below) or which contains false, inaccurate or incomplete information.
- Timing. The Contest begins on March 7 at Midnight, Eastern Time ("ET") and ends on March 20 at 11:59 p.m. ET (the "Contest Period"). Organizer's computer is the official time keeping device for this Contest.
- 4. Agreement to Rules. By entering the Contest, Participant agrees to be fully and unconditionally bound by the present Contest Official Rules (the "Rules") and the Organizer's terms of use available at terms-and-conditions | RONA for RONA and RONA+ and terms-and-conditions | Réno-Dépôt (renodepot.com) for Réno-Dépôt (collectively the "Terms of Service"), and represents and warrants that they meet the eligibility requirements set forth herein. ANY VIOLATION OF THESE RULES OR THE TERMS OF SERVICE BY ANY ENTRANT WILL RESULT IN DISQUALIFICATION, AND ALL PRIVILEGES (INCLUDING THOSE AS WINNER, IF APPLICABLE) WILL BE IMMEDIATELY TERMINATED. The Participant agrees to accept all decisions of the Organizer as final and binding in all matters related to the Contest.
- 5. How to enter. No purchase is necessary to enter the Contest.
  - 5.1. <u>Entrance with purchase</u>. To enter the Contest in this manner, the Participant must do a purchase of \$500 or more (before tax) in one of the Organizer's stores. The Participant will automatically be part of the contest.

5.2. Entrance without purchase. A Participant may enter the Contest by sending a letter to the Organizer including Participant's name, address, postal code, phone number, email and the banner in connection to which they wish to enter the Contest. This letter must also contain an original handwritten note of at least five hundred (500) words indicating why the Participant wishes to win a Prize. This entry must be received by the Organizer before the expiry of the Contest Period. This alternate method of entry is not available for Participants who entered using any other method provided for in this Section 5. Limit of one entry per Participant using this alternate method of entry. The entry must be sent to:

RONA inc. **Contest "VIPpro Days" »** 220 chemin du Tremblay Boucherville (Québec) J4B 8H7

To the attention of Mahika Ethier

- 5.3. <u>Limits.</u> Each Participant may enter one (1) time per days the Contest during the Contest Period. Multiple Participants are not permitted to share the same email address. Any attempt by any Participant to obtain more than the stated number of entries by using multiple identities, or any other method will void that Participant's entries and that Participant will be disqualified. It is not permitted to appoint a proxy for the purposes of this Contest. The use of any automated system to participate is prohibited and will result in disqualification. Any individual tampering with the entry process or the operation of the Contest or acting in violation of the Rules of this Contest. Unless arising out of the own act of the Organizer or the act of its representative, neither Organizer nor any of its affiliates nor any of their representatives will be responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified.
- 6. Prize. There are ten (10) prizes to be won (collectively, the "Prizes" and each one, individually, a "Prize"), for a total estimated value of ten thousand dollars (\$10,000). Prizes, as well as their respective estimated value, are the following:

| Detailed description of the Prize | Approximate value<br>of each Prize | Number of<br>Prizes |
|-----------------------------------|------------------------------------|---------------------|
| \$1,000 in RONA gift cards        | \$1000                             | 10                  |
|                                   |                                    |                     |
|                                   |                                    |                     |
|                                   |                                    |                     |
|                                   |                                    |                     |

Organizer reserves the right to substitute a Prize for a prize of equal or greater value if the Prize should become unavailable for any reason whatsoever. Winner is responsible for all taxes and fees associated with the receipt or the use of a Prize, if any. In no event will the Organizer be required to award more prizes than indicated in this Section  $\underline{6}$ .

The terms and conditions of the gift cards are applicable to the gift cards offered in the Contest. These terms and conditions are available at <u>Gift Card | Réno-Dépôt (renodepot.com)</u> for Réno-Dépôt and at <u>Gift Card | RONA</u> for RONA and RONA+. Gift cards are subject to the provincial and federal laws and regulations. The gift cards can only be used up to their respective value, in Canadian currency, to make purchases in the Organizer's participating stores. Gift cards are non-cashable, non-refundable (except in Quebec where any balance of \$5 or less can be refunded upon request) and cannot be used to pay off a credit account or credit card, purchase other gift cards or make online purchases.

- 7. Selection. On April 5 at 10:00 a.m. ET, ten (10) Participants will be selected among all received entries (each one, a "Selected Participant"). This selection will be made in a random drawing by the Organizer at 220 Chemin du Tremblay, Boucherville, Quebec, J4B 8H7. Odds of winning depend on the number of eligible people participating in the draw. Limit of one Prize per Participant
- 8. Verification of Potential Winner. In order to be declared a winner, any Selected Participant must:
  - 8.1. Be contacted by the Organizer by email, telephone, or by any other mean considered reasonable by the Organizer in the context, within five (5) business days of the draw. If the Selected Participant cannot be reached within the prescribed time, they will automatically lose their Prize without any recourse or other form of compensation. Their participation will be cancelled and a second Participant will be selected. If the second Selected Participant cannot be reached within five (5) business days of the second draw, their participation will be cancelled and a third Participant will be selected under the same conditions. If the third Selected Participant cannot be reached within five (5) business days of the third draw, such Prize will not be awarded;
  - 8.2. Accept the Prize as described in these Rules or the substitution prize of equal or greater value chosen by the Organizer at its sole discretion. The Selected Participant will not be able to require that a Prize be transferred to another person, substituted for another prize or other goods or services, or exchanged in whole or in part for cash or any other form of compensation;
  - 8.3. Have completed and signed a declaration and release form (the "**Form**") that will be sent to them by email or otherwise and have returned it to the Organizer within the reasonable time indicated in the letter accompanying the Form; and
  - 8.4. Correctly answer, without any help and within a limited time, to a mathematical skill-testing question. A wrong answer will result in the disqualification of the Selected Participant.

Failure to comply with any of the conditions mentioned in these Rules or to accept the Prize will result in the Selected Participant being disqualified. In such an event, the Organizer may choose not to award the Prize or, if time permits, to proceed with the drawing of another Participant who shall comply with the procedure described in this Section 8, the whole until a Participant is declared a winner of the Prize, in compliance with these Rules.

- 9. Prize awards. Within five (5) business days following the receipt of the duly completed and signed Form and the right response to the mathematical skill-testing question, the Organizer will communicate with each Prize winner in order to make the necessary arrangements for the delivery of the Prizes to the winners. The Prizes delivery will be done by mail or by any other method agreed upon between the Participant and the Organizer.
- **10. Prize refusal.** A Participant's refusal to accept a Prize, in whole or in part, releases the Organizer from all obligations related to the awarding of such Prize or part thereof to that Participant or to any other Participant.
- 11. General Conditions. The Contest is subject to all applicable federal, provincial, municipal and

local laws and regulations and it is void in Yukon, Northwest Territories, Nunavut and where prohibited by law. The Organizer reserves the right, with the authorization of any government authority having jurisdiction, when required, to cancel, suspend and/or modify the Contest or the Rules, or any part thereof, in an event of force majeure or superior force, if any fraud, technical failure, human error or any other circumstance impairs the fairness, integrity or proper functioning of the Contest, if the Contest cannot be carried out as originally planned or to ensure their compliance with federal, provincial and municipal legislation, or with the policies of an entity with jurisdiction over the Organizer, the Contest or the Rules. Without limiting the foregoing, any entry after the system has defaulted for any reason whatsoever is deemed an inadmissible entry, is void and will not give the right to any Prize. The Organizer will not be held responsible if an event results in the cancellation of the Contest or if other factors that are reasonably beyond the Organizer's control result in the Contest or any part of the Contest not being fully completed. Any attempt to damage the legitimate operation of this Contest may constitute an infringement of civil or criminal law, and, in such an event, the Organizer reserves the right to claim damages to the full extent permitted by law. Organizer's failure to enforce any provision of these Rules shall not constitute a waiver of that provision.

- 12. Release. By entering the Contest, the Participant: i) agrees to waive any liability of the Organizer, its affiliates as well as their suppliers, distributors, advertising or promotional agencies, and each of their officers, directors, employees and mandataries (collectively, the "Released Parties") with respect to any claim or cause of action, including, but not limited to, personal injury, death, damage to or destruction of the property that results directly or indirectly from participating in the Contest or the receipt or use or misuse of a Prize, unless it is a consequence of the Organizer's own act or the act of its representatives; and ii) promises to fully compensate the Released Parties for any claims made by third parties as a result of the Participant's entry in this Contest, including, but not limited to, those resulting from an Participant's fault. This undertaking does not cover any type of damages for which a person such as the Organizer cannot obtain relief under the law applicable to the relationship between the Participant and the Organizer.
- 13. Limitations of liability. Unless it is a consequence of the Organizer's own act or the act of its representative, the Released Parties will not be responsible for: i) any incorrect or inaccurate information, whether caused by any Participant, printing errors or by any of the equipment or software programming associated with or utilized in the Contest; ii) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; iii) unauthorized human intervention in any part of the entry process or the Contest; iv) technical or human error which may occur in the administration of the Contest or the processing of entries; v) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Participant's participation in the Contest or receipt or use of a Prize.
- 14. Disputes. The Participant agrees that: (i) any and all disputes, claims and causes of action arising out of or related to this Contest or any Prize awarded shall be resolved by the courts of the province of Québec; (ii) any and all claims, judgments and awards shall be limited actual to out-of-pocket costs actually incurred, including costs solely associated with participating in the Contest, but in no event including attorneys' fees and (iii) under no circumstances will the Participant be entitled to any award for indirect, incidental or consequential damages or any other damages other than for out-of-pocket expenses actually incurred, and the Participant hereby waives any and all rights to claim such damages, and any right to multiply or otherwise increase damages.
- 15. Applicable Law. The validity, interpretation and enforceability of these Rules or the rights and obligations of the Participant and the Organizer in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Québec and the federal laws of Canada applicable therein, without giving effect to any conflict of law rules (whether of the province of Québec or any other jurisdiction) that would cause the application

of any other jurisdiction's laws.

- **16. Divisibility.** If any provision(s) of these Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.
- 17. Participant's Personal Information. Information collected from Participants, if any, is subject to the Organizer's privacy policy (<u>https://www.rona.ca/en/politique-de-confidentialite</u> for RONA and RONA+ and <u>https://www.renodepot.com/en/politique-vie-privee</u> for Réno-Dépôt). By entering this Contest, the Participant allows the Organizer to use the personal information they provides for the purposes of administering the Contest and awarding the Prize. Participant's email submitted in the entry form may be used for the purposes of the Contest. It may also be used, if the Participant expressly consents, to receive news, promotions or newsletters relating to the Organizer's business.
- **18.** List of Winners. The list of winners may be obtained by a Participant by submitting a letter including a postage prepaid return letter to the address indicated in subsection 5.4 above within thirty (30) days of the date of the draw. The Organizer may also publish the list of winners at its sole discretion.
- **19. Publicity.** Except where prohibited by law, by entering in the Contest, the selected Participant consents to Organizer's and its representatives' use of selected Participant's name, likeness, photograph, voice, opinions and/or town of residence for promotional purposes in any media, worldwide, without further payment or consideration, and whether the Participant won a prize or not.
- **20. Entry Property and Licence.** By entering the Contest, each Participant agrees that their entry becomes the property of the Organizer and that the Participant contribution will not necessarily be acknowledged by the Organizer. By entering the Contest, each Participant grants Organizer a worldwide, perpetual, royalty-free, irrevocable, non-exclusive license to post, publish, adapt, edit, make derivative works and/or otherwise use the entry in any manner, including copyright, and in any media now known or hereafter developed. Furthermore, by entering the Contest, the Participant hereby waives any moral rights the Participant may have in its entry in favour of the Organizer. By entering the Contest, the Participant represents and warrants that their entry is original and does not contain any material that would infringe or violate the rights of any third party, including copyrights, trademarks and publicity and privacy rights.
- **21. Organizer's Intellectual Property**. All intellectual property and all promotional materials, websites bearing the image of the Organizer or the Contest and source codes are the property of the Organizer and its related entities. All rights reserved. The unauthorized use of copying of any copyrighted material or trademarks without the express written consent of its owner is strictly prohibited. Lowe's Canada is a trademark owned by LF, LCC used under license by RONA inc., and RONA, RONA+ and Réno-Dépôt are registered trademarks of Rona.
- **22.** Access to the Rules. The most recent version of these Rules is available online at: <u>https://www.rona.ca/en/promotions/contests</u> for RONA, RONA+ and Réno-Dépôt.
- **23.** Language. In the event of any discrepancy between the English and French versions of these Rules, the English version shall prevail, except in Québec where the French version shall prevail. In the event of any discrepancy between the printed version of these Rules or the version available in another location than that the one provided for in Section 23 and in the version available on the Organizer's website, the Rules available in Section 23 shall prevail.